

Center for
Clinical
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Strategies in Lactation Support: *Addressing Ethics and Family-Centered Care*

Every lactation journey is unique and often brings unexpected challenges, particularly in the early days and months. Compassionate and knowledgeable support can make a lasting difference for lactating parents and their families. This conference is designed to empower lactation consultants, breastfeeding counselors, perinatal nurses, home-visiting nurses, doulas, and other perinatal professionals with current research, practical tools, and essential resources. Participants will gain the skills and confidence to provide empathetic, effective care and long-term support throughout the lactation experience.

Featured Presenters



LIZ BROOKS, JD, IBCLC, FILCA
IBCLC in Private Practice and Lawyer



PETER BULLOCK, CD
Hey Black Dad



VICKIE NIZIN, IBCLC
East Orange WIC



CARMEN E. BAKER-CLARK, BA, IBCLC, RLC
Care Point Health



BRITTANY WRIGHT, MPH, IBCLC, CBS
Perinatal Health Equity Initiative

More Information



**PARTNERSHIP FOR
MATERNAL &
CHILD HEALTH**
OF NORTHERN NEW JERSEY

**TUESDAY, AUGUST 19, 2025
8:30 AM - 3:00 PM**

**HUDSON COUNTY SCHOOLS OF
TECHNOLOGY - SECAUCUS**



973-268-2280

[PMCH.ORG/EVENTS](https://pmch.org/events)

Space is limited and registration is required. Scan the QR code or [click here](#).

AGENDA

9 - 9:15 am	Welcome
9:15 - 10:15 am	Successful Long-Term Lactation via Paternal Preparation and Education Peter Bullock, CD
10:15 - 10:30 am	NJ Breastfeeding Strategic Plan Update Videsha Joshi, MPH
10:30 - 10:45 am	Break
10:45 - 11:45 pm	BREAKOUT SESSIONS Session A: Providing Expert IBCLC Support to Families Breastfeeding in the Presence of Ankyloglossia Carmen Baker-Clark, BA, IBCLC, RLC Session B: Lactation Support Beyond the Fourth Trimester: Debunking myths Vickie Nizin, IBCLC Session C: Navigating Prenatal Breastfeeding Education Brittany Wright, MPH, IBCLC, CBS
11:45 am - 12:45 pm	Lunch
12:45 pm - 2:45 pm	Unravel Conflict-of-Interest with International [WHO] Code: How predatory marketing plays with our minds Liz Brooks, JD, IBCLC, FILCA
2:45 pm - 3:00 pm	Closing Remarks

More Information

Target Audience: Nurses, lactation consultants and counselors, doulas, community health workers

Continuing Nursing Education Contact Hours: This program has been awarded 4.0 contact hours.

The Partnership for Maternal and Child Health of Northern New Jersey is approved as a provider of nursing continuing professional development by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. P194-3/23-26

CERPs: This program has been verified by the International Board of Lactation Consultant Examiners to award 1 R-CERP, 3 L-CERPs (1 L-CERP for each breakout session), and 2 E-CERPs.

Approval status does not imply endorsement by the Partnership for Maternal and Child Health of Northern New Jersey, NJSNA or by ANCC of any commercial products discussed/displayed in conjunction with the educational activity.

Learning Outcomes: After attending the program, 85% of learners will report that the continuing education program met their learning needs.

Successful Completion: To receive contact hours for this continuing education program, the registrant must sign-in on the sign-in sheet, attend the entire conference, and complete and submit an online evaluation. Certificates of completion will be distributed electronically within two weeks of the event.

Disclosure/Commercial Support: None of the planners or speakers for this educational activity have relevant financial relationship(s) to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products use by or on patients. There is no commercial support for this activity.

Cost: Ticket price is \$75. Early bird ticket price is \$60 if purchased by July 29, 2025

Questions? Visit www.pmch.org or email ProfEd@pmch.org