



In-Person Conference

Supporting Lactation through Barriers: Knowledge and Resources for Professionals

Tuesday, August 20, 2024 9:00 am to 2:30 pm

Hudson County Schools of Technology - Frank J. Gargiulo Campus
1 High Tech Way, Secaucus, NJ

Lactating parents and families often encounter unexpected barriers during the first days, weeks, and months of lactation; knowledgeable and compassionate support providers play an essential role in overcoming these challenges. This conference will provide lactation consultants, breastfeeding counselors, Mother Baby nurses, nurse home visitors, doulas, and other professionals with knowledge and resources to best support families during their lactation journey.

AGENDA

- 9 - 9:30 am** **Registration & Welcome**
- 9:30 - 10:30 am** ***Medications during Lactation: Determining the risk***
Pooja Shah, PharmD, BCPPS
- 10:30 - 11 am** ***Lactation after Loss: Supporting families during a difficult time***
Allyson Murphy, BS, IBCLC
- 11 - 11:15 am** **Break**
- 11:15 - 12:15 pm** ***Lactation Equipment: Navigating the options***
Carmen Baker-Clark, BA, IBCLC, RLC
- 12:15 - 1:15 pm** **Lunch and Networking** Lunch to be provided
- 1:15 - 1:30 pm** **Bonus Info Session: *Supporting Lactation in New Jersey Through Statewide Policy***
Ellen Maughan, JD, IBCLC, New Jersey State Breastfeeding Coordinator, Central Jersey Family Health Consortium
- 1:30 - 2:30 pm** ***Common Early Lactation Issues: Problem-solving and case studies***
Mackieba Reyes, IBCLC, LPN and Carmen Baker-Clark, BA, IBCLC, RLC,
- 2:30 pm** **Closing Remarks**

Target Audience: Nurses, lactation consultants and counselors, doulas

Continuing Nursing Education Contact Hours: The program has been awarded 3.5 contact hours.

The Partnership for Maternal and Child Health of Northern New Jersey is approved as a provider of nursing continuing professional development by New Jersey State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. P194-3/23-26

CERPs: Application for Continuing Education Recognition Points has been submitted to the International Board of Lactation Consultant Examiners

Approval status does not imply endorsement by the Partnership for Maternal and Child Health of Northern New Jersey, NJSNA or by ANCC of any commercial products discussed/displayed in conjunction with the educational activity.

Learning Outcomes: After attending the program, 85% of learners will report intent to incorporate information presented into their professional practice.

Successful Completion: To receive contact hours for this continuing education program, the registrant must sign-in on the sign-in sheet, attend the entire conference, and complete and submit an online evaluation. Certificates of completion will be distributed electronically within two weeks of the event.

Disclosure/Commercial Support: None of the planners or speakers for this educational activity have relevant financial relationship(s) to disclose with ineligible companies whose primary business is producing, marketing, selling, re-selling, or distributing healthcare products use by or on patients. There is no commercial support for this activity.

Speakers



Pooja Shah, PharmD, BCPPS, Rutgers, University, The State University of New Jersey
Dr. Shah is a Clinical Associate Professor at the Ernest Mario School of Pharmacy at Rutgers, The State University of New Jersey, and a Clinical Pharmacy Specialist in Neonatal Intensive Care and Pediatric Pharmacotherapy at the Joseph M Sanzari Children's Hospital at Hackensack University Medical Center. She received her Doctorate in Pharmacy at the Ernest Mario School of Pharmacy at Rutgers University, completed her PGY-1 at Hackensack University Medical Center, and PGY-2 in Pediatrics at the University of Chicago in Illinois. She is currently an active member of the Pediatric Pharmacy Advocacy Group.



Allyson Murphy, BS, IBCLC, Lactation Ally
Allyson became a lactation consultant in 2017. Through her private practice, Lactation Ally, she offers home visits to help postpartum families reach their feeding goals. She also created an online, self-paced prenatal course called The Breastfeeding Class. With a passion for building inclusive communities, Allyson runs a weekly in-person Postpartum Support Circle in Maplewood, NJ.



Carmen Baker-Clark, BA, IBCLC, RLC, CarePoint Health, Hoboken University Medical Center

Carmen is an International Board Certified Lactation Consultant and the Manager of CarePoint Health, Hoboken University Medical Center's Lactation Program. She has been helping moms breastfeed their babies since 1998, first as a La Leche League Leader and working in private practice doing home visits as an IBCLC since 2005. She has a bachelor's degree from Princeton University in Art and Archaeology.



Mackieba Reyes, IBCLC, LPN, University Hospital

Mackieba is a lactation consultant at University Hospital in Newark, NJ. She has extensive experience providing breastfeeding services in both the community and inpatient hospital settings. She helped to achieve the USDA Loving Support of Breastfeeding Excellence Awards at two WIC agencies and assisted University Hospital in becoming the first Baby Friendly Hospital in Essex County and achieving redesignation in 2023. In addition, Mackieba achieved the 2023 IBCLC Care Award for University Hospital.

Cost:

This conference is \$65. Early bird - Tickets purchased by July 31, 2024 are \$50. Ticket includes coffee, lunch, and continuing education credits.

Registration:

[Click here](#) or scan the code below to register.

Space is limited.

